Friends of Black Earth Public Library Meeting Minutes September 10, 2024

Present: Bailey Anderson (Library Director); Nettie Koenig (President); Celia Westemeier (Vice President); Marie Pecquex (Treasurer); Kathryn Wachs (Secretary); Caro Smith (Member-at-Large)

- 1. **Call to Order**. The meeting was called to order by Nettie at 4:00 PM.
- 2. **Approval of Last Meeting's Minutes**. Reviewed and approved. (Caro motioned/Marie second).
- 3. **Treasurer's Report**. Marie reported our balances: \$13,305.14 in our checking account and \$35,619.11 in the Vanguard Fund. Treasurer's Report was reviewed and approved (Kathy motioned/Celia second).
- 4. Library Director's Report. Bailey shared the following updates:
 - Summer Library Program. Bailey expressed her thanks to the Friends for our help in making the Summer Library Program the most successful yet.
 - Strategic Planning. The plan should be ready for approval by the end of the year.
 - Hoopla. Services will be reduced beginning on September 15, 2024 due to rising costs.
 - Copier. The current copier contract is being reviewed with an eye to upgrade
 to a copier offering better service as well as wireless printing and network
 connectivity.

5. Memberships and Donations Letters.

 Letters to be used by members and donors for IRS tax deductible gifts will be sent by the end of the year.

6. Membership.

- We will move our membership drive to coincide with National Friends of
 Library Week which is observed annually in October. The dates for this year
 are October 20-26, 2024.
- With this change, Friends who have become members before October 2024
 will have their memberships extended to October 2025.
- Caro will design a postcard for our campaign which will be sent to all Black
 Earth residents.
- Nettie will research printing and bulk mailing options.

7. Review of Recent/Upcoming Fundraisers.

- Pie Auction.
 - Bidding process will be clarified.
 - The addition of individual treats (handheld pies, cookies, bars, etc.) for sale will be considered.
 - The price of pies sold before bidding will be revised.
- Book Sale.
 - The date of our sale will be moved to coordinate with the spring garage sales.
 - We will continue to offer \$5.00 per bag of books.
- Art Sale. November 15 to December 6, 2024.
 - We will firm up plans for this event at our October meeting.
 - Kathy will explore the idea of adding local business raffle baskets to offer at the Art sale.

8. New Fundraising Ideas.

The following ideas will be discussed and evaluated at our January meeting.

- Business raffle baskets to be auctioned?
- Friends Night at local restaurants Culvers/Rookies?
- Scrabble/board game tournaments.
- Bookplates to honor individuals/special events for a donation-amount TBD.
- Bookie Cookie Sale in conjunction with local bakers.
- "Book Banks" on the checkout counter at local businesses.

9. Little Green Light.

- The purchase of Little Green Light was approved. (Nettie motioned/Caro second).
- Board members will review training videos and prepare data for import.
- We would like to operationalize the platform in early November following our membership drive in October.

10. Paypal/Venmo Update.

- Nettie continues to work with both Paypal and Venmo to ready the platforms for our donors.
- 11. **Schedule Next Meeting.** Our next meeting will be held on October 23, 2024 at 4:00 PM. Kathy will reserve the Village meeting room for this date.

12. Future Agenda Items.

- Trivia Night Saturday, February 1, 2025.
 - Mazo will host.
 - Nettie will reach out to Brian to discuss:
 - Keeping track of payments.
 - Moving to a larger space.
 - Considering a change from a print to a digital format.

- Scholarship.
 - At our October meeting, we will make plans to coordinate with the Mazomanie Library and the Wisconsin Heights Educational Foundation to set up our scholarship for the 2024-2025 school year.
- 14. **Adjourn**. The meeting was adjourned at 5:06 PM.